

Carlyle R. Potter

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Current Objective

To join a progressive organization where I can share my talents and experience in a positive environment

Work Experience

May 2004 – Present

Owner and Founder of BetterDiapers.Com, dba Free Diaper Club, Ilc, St. George, Utah

Created and launched new online marketing company that sells a monthly subscription of baby diapers

January 2001 – May 2004

Director of International Operations for Enliven International, Inc., St. George, Utah

Originally contracted to oversee setup of office in Japan and subsequent operations. Assisted in development of foreign markets, also served as Director of Communications (2003-2004)

1996 - Present

Owner of Potter Enterprises, Ilc, Japanese Market Consultants, St. George, Utah

Organized in 1996 to facilitate matchmaking service for Japanese companies wanting to do business in the US, as well as assisting US companies wanting to expand into the Japanese market

1986 – 1998

Owner of St. George International, Ilc, St. George, Utah

Tourism, Education, Commerce, Government and Recreation Consultants for Japanese Market

1984 – 1986

Dixie State College, St. George, Utah

Director of Placement and Cooperative Education

1976 – 1978

Served two-year mission for LDS Church in Sapporo, Japan

Volunteer missionary, served in many leadership positions

Education

1982 - 1984

Attended and graduated from Southern Utah University, Cedar City, Utah

Degree: Bachelor of Arts

Major: Business Administration Minor: Accounting

1978 – 1980, 1982

Attended and graduated from Dixie State College, St. George, Utah

Degree: Associate of Arts

Interests

All sports (especially golf & baseball); play jazz bass in several local bands; creative writing; reading

References

David Broadhead Dr. Don Williams Scott Dalton George Whitehead
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